

# Cost of a Data Breach Report 2020 France

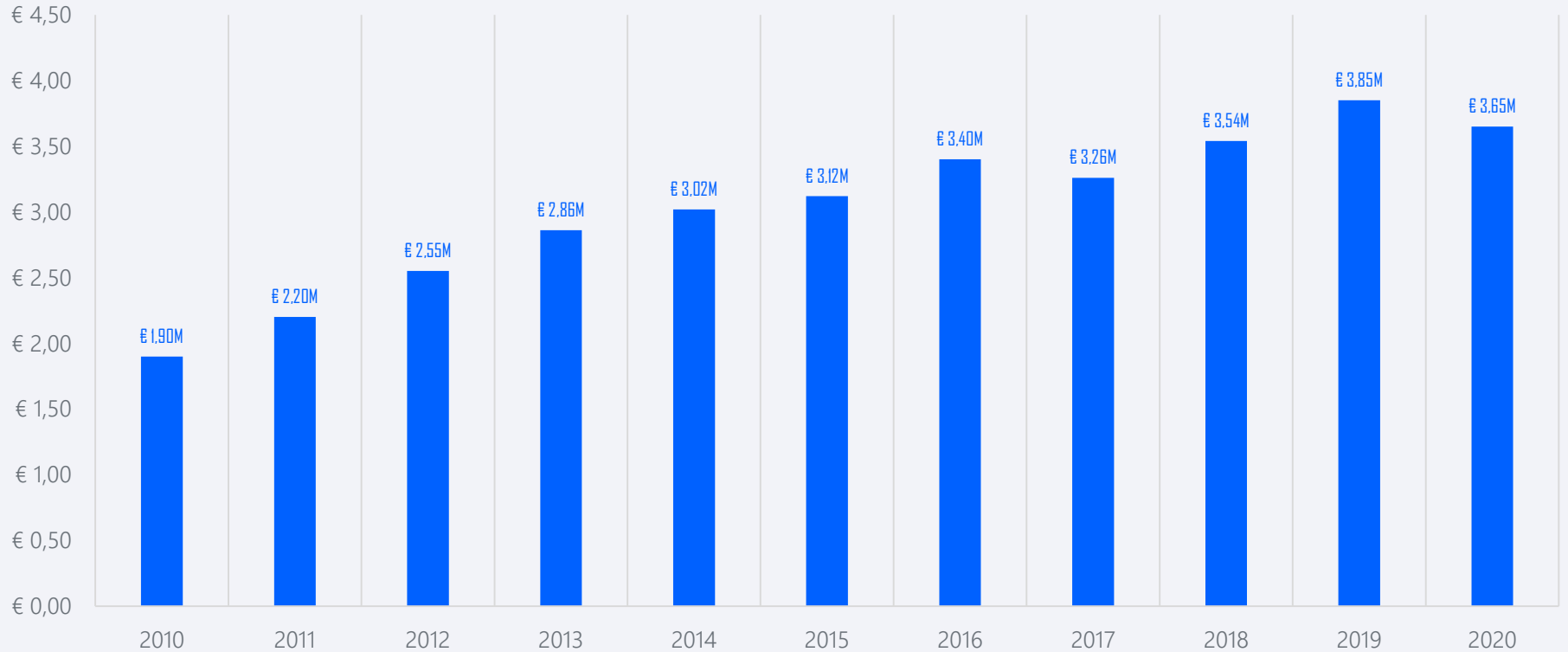
# France facts



- 11 years of historical data
- A total of 33 companies in France participated in the 2020 study
- €3.65 million was the average total cost of data breach in the 2020 study, a decrease of 5.2% from 2019
- €139 was the cost per lost or stolen record in the 2020 study, a decrease of 4.1% from 2019
- 55% of data breaches were caused by malicious attacks
- The average time to identify a data breach decreased from 225 to 205 days
- The average time to contain a data breach decreased from 87 to 75 days

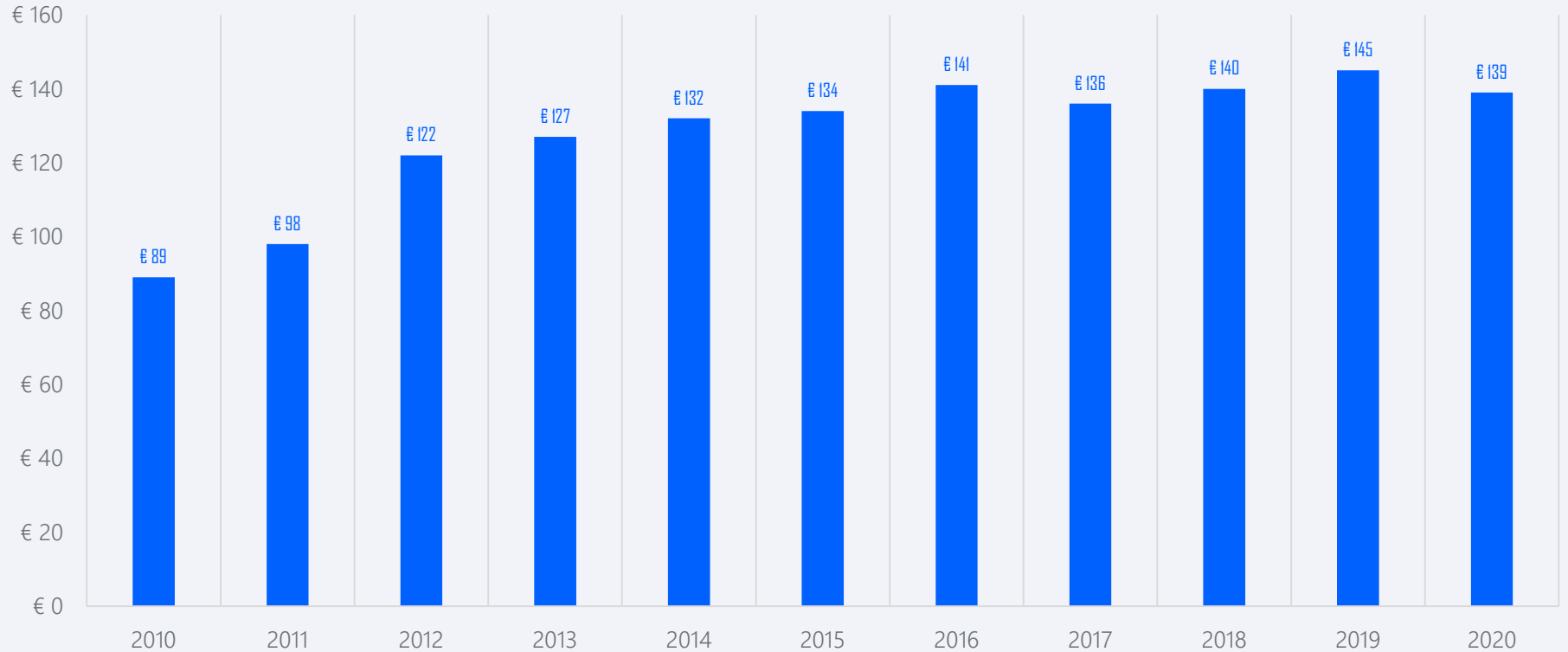
# Average total cost of a data breach, 2010-2020

France | Measured in Euro millions



# Average per record cost of a data breach, 2010-2020

France | Measured in Euros



# Top 3 industries in per record cost of a data breach

France

Financial



Pharmaceuticals

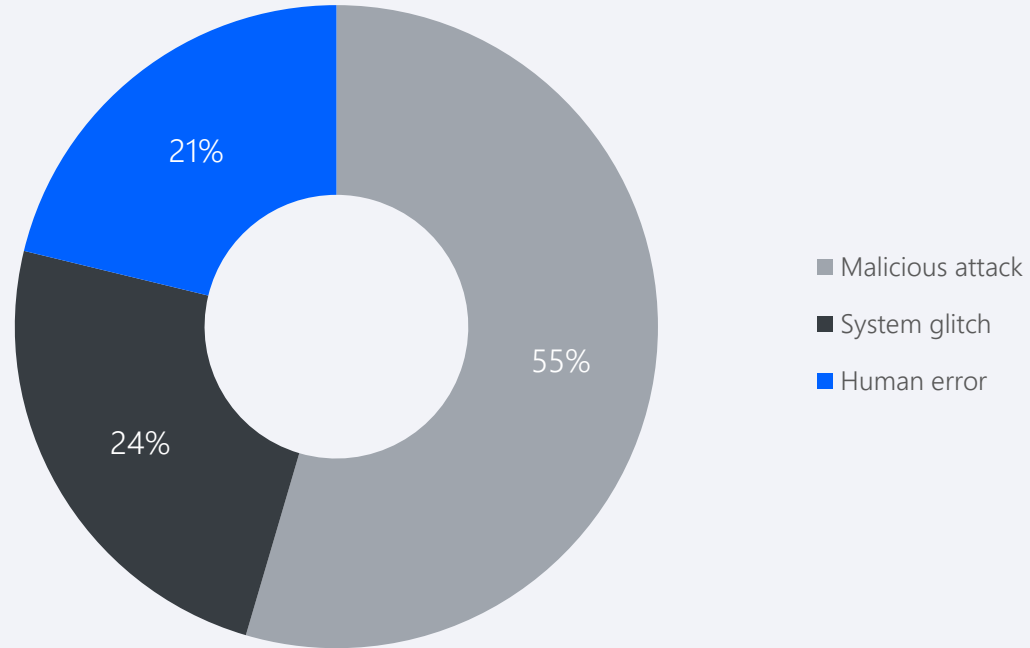


Technology



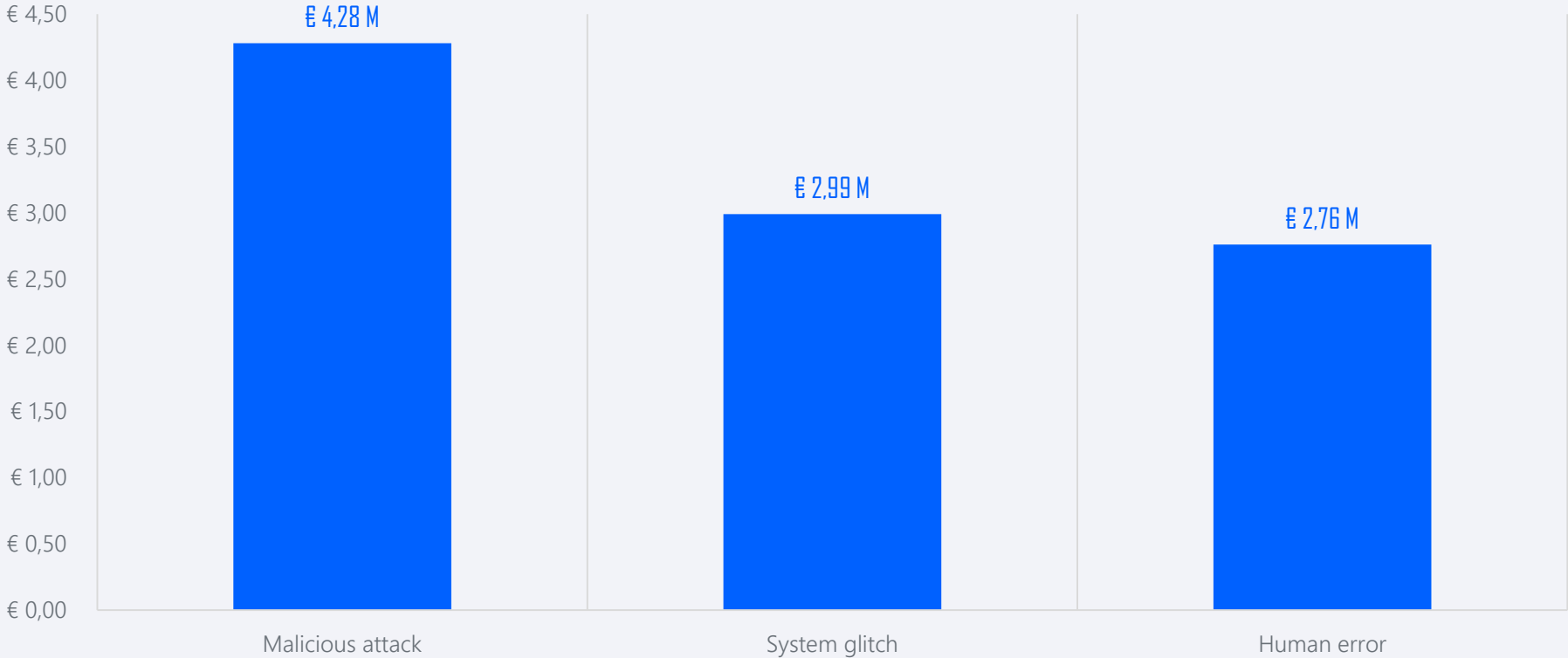
# Breakdown of data breaches by root cause in 3 categories

France | Shown as percentage of breaches in the country sample



# Average total cost of a data breach by root cause

France | Measured in Euro millions



France

# Impact of 25 factors on the average total cost of a data breach

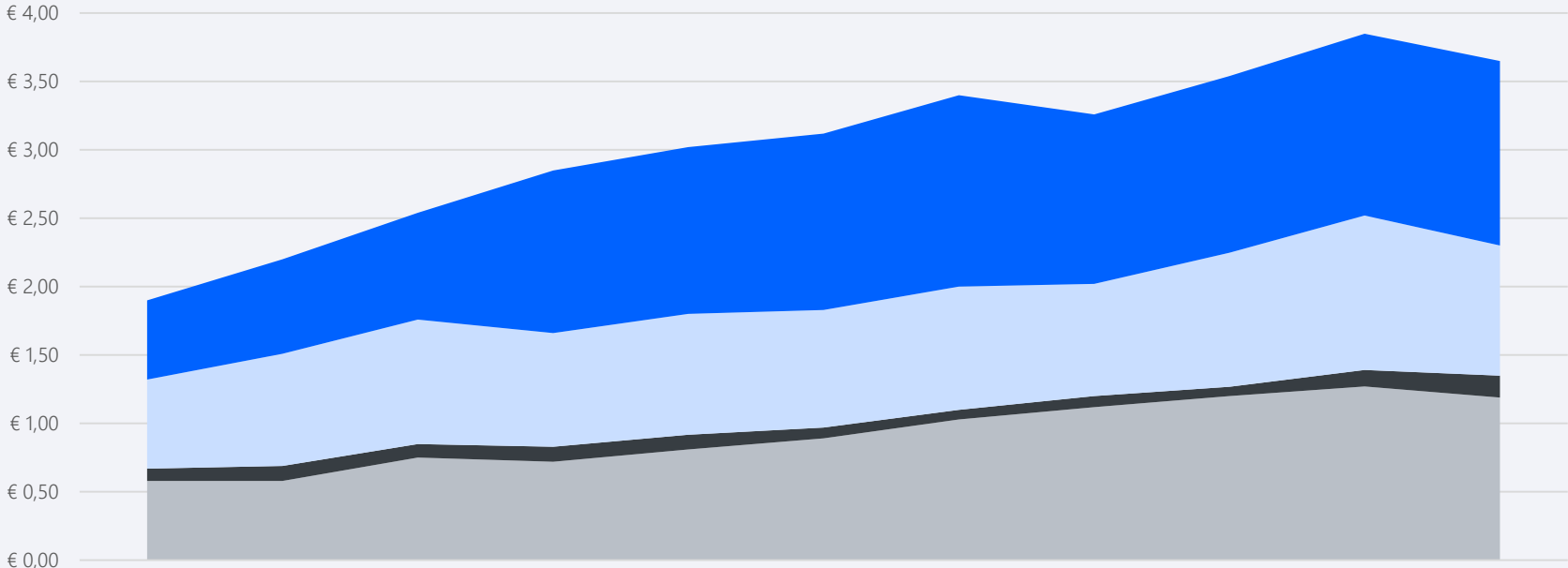
Change in Euros from the average total cost of €3.65 million





# Average cost of a data breach in four categories, 2010-2020

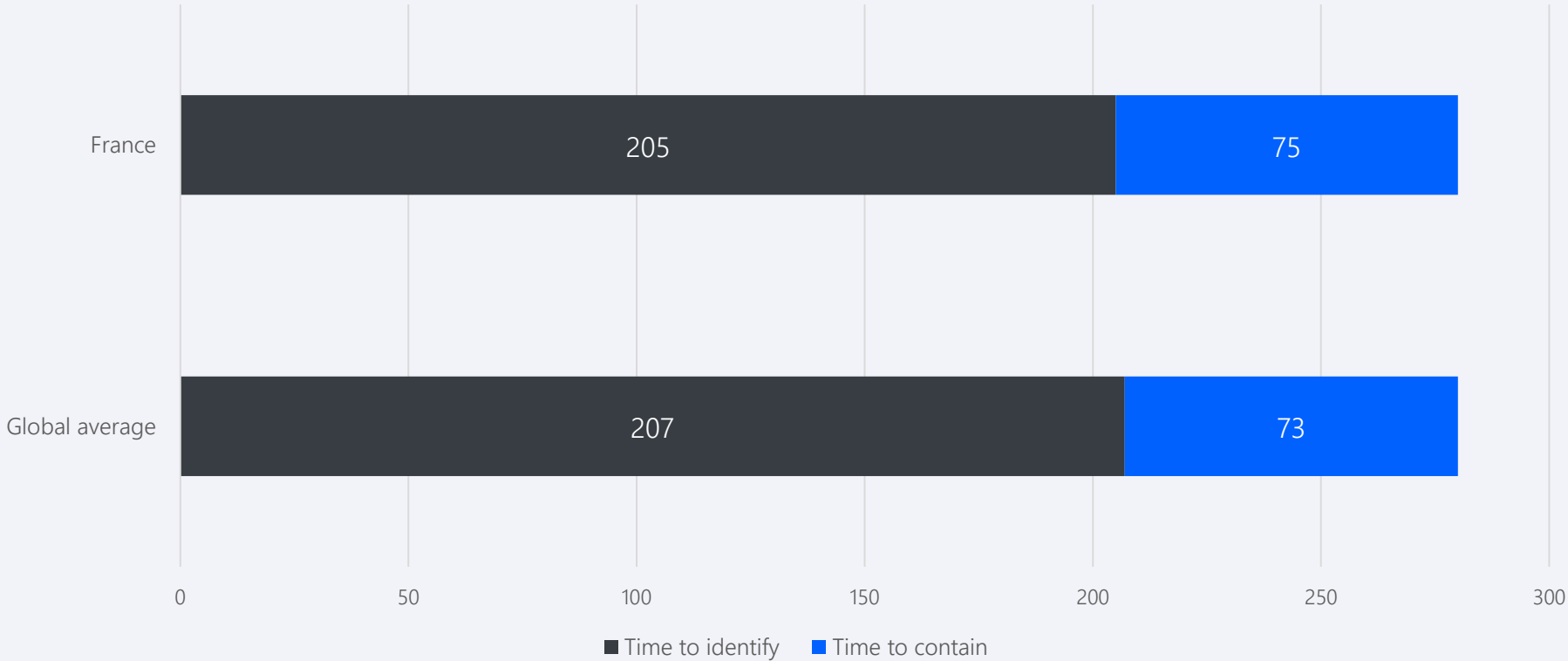
France | Measured in Euro millions



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Lost business	€ 0,58	€ 0,69	€ 0,78	€ 1,19	€ 1,22	€ 1,29	€ 1,40	€ 1,24	€ 1,29	€ 1,33	€ 1,35
Ex-post response	€ 0,65	€ 0,82	€ 0,91	€ 0,83	€ 0,88	€ 0,86	€ 0,90	€ 0,82	€ 0,98	€ 1,13	€ 0,95
Notification	€ 0,09	€ 0,11	€ 0,10	€ 0,11	€ 0,11	€ 0,08	€ 0,07	€ 0,08	€ 0,07	€ 0,12	€ 0,16
Detection & escalation	€ 0,58	€ 0,58	€ 0,75	€ 0,72	€ 0,81	€ 0,89	€ 1,03	€ 1,12	€ 1,20	€ 1,27	€ 1,19

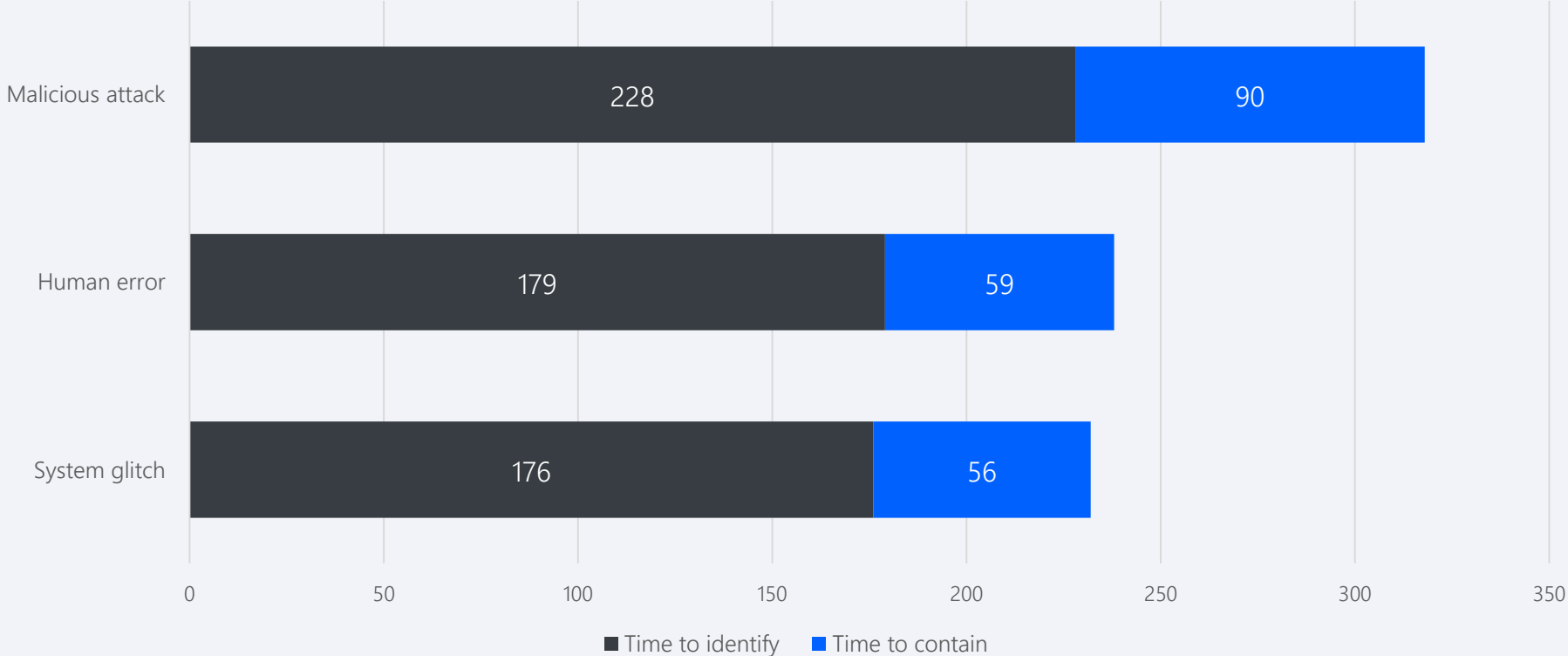
# Average time to identify and contain a data breach

France | Measured in days



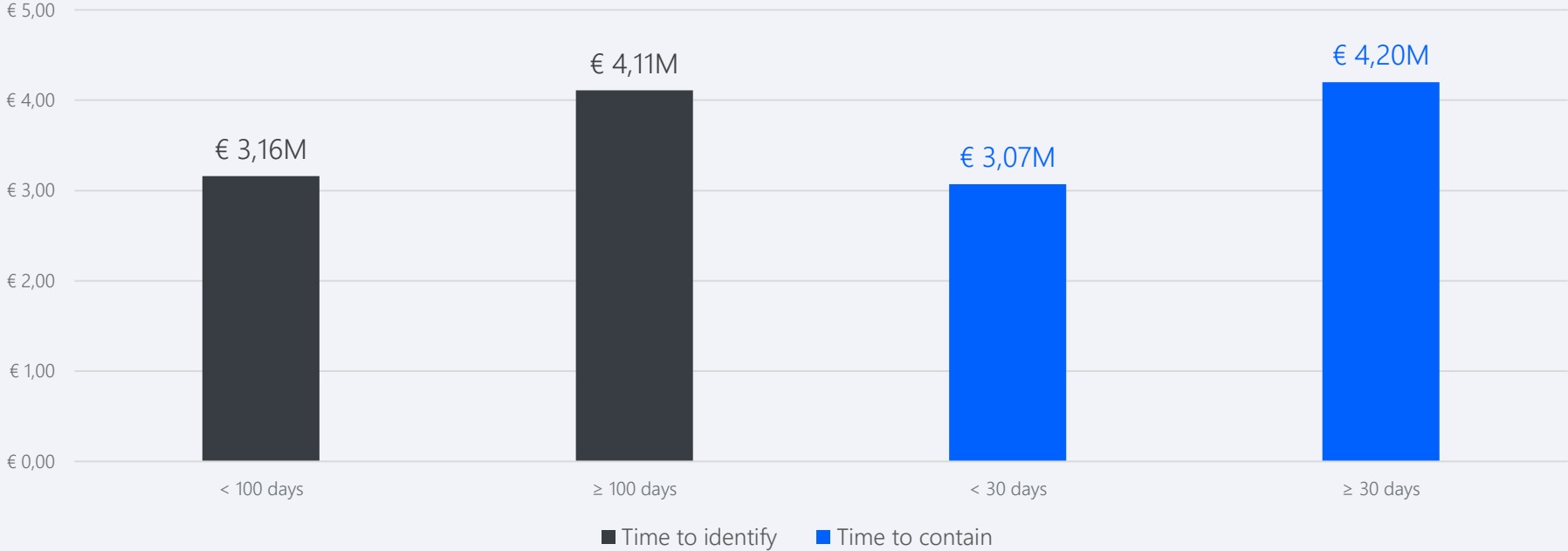
# Average time to identify and contain a breach by root cause of the data breach

France | Measured in days



# Average total cost in relation to time to identify and contain a breach

France | Measured in Euro millions



Questions?

# Thank you

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